

Julia Kimball

Graphic Designer

juliakimball@outlook.com

juliakimball.com

617.875.9802

EDUCATION

Drexel University 2019 – 2023 3.92 GPA | Summa Cum Laude

B.S. in Graphic Design

Minors: UX & Interaction Design; Art History; and Fine Arts

Pennoni Honors College

HONORS / AWARDS

GDUSA Student to Watch Nominee
January 2023

Drexel University Dean's List
2019 – Present

Drexel Founder's Scholarship
2019 – Present

Westphal Design Scholarship
2019 – Present

Performing Arts Scholarship
2019 – 2020

Design Excellence Award Finalist
Fall 2019

SKILLS

Design Experience

Brand Identity, Book Design, Packaging, Typography, Concept Creation, Visual Storytelling, Screen Printing, Photography, Experimental Publication

Web Design

Figma, Sketch, InVision, HTML, CSS, CodeKit3, GreenSock

Adobe Creative Suite

Photoshop, Illustrator, InDesign, XD, After Effects

KEY PROJECT

Westphal Senior Show Booklet and Event Committee

January – June 2023

Six graphic design seniors worked together to create a published booklet for the Senior Show in June 2023.

WORK EXPERIENCE

Pivotal Brewing Company | Bristol, RI

Freelance Graphic Designer, January 2023 - Present

- Working on updating brand standards, illustrations, and text lockups, while also creating new package designs

Exit Design | Philadelphia, PA

Graphic Designer, March 2022 - March 2023

(6-month full-time co-op and subsequent freelance projects)

- Collaborated with designers, planners, and project managers to create wayfinding design systems for corporate clients across diverse industries
- Expressed the elegant integration of communication and graphics through designed signage, map installments, and wayfinding plans

Longwood Gardens | Kennett Square, PA

Designer / Promotional Writer, July 2022 - December 2022

- Selected to collaborate with fashion and product design students to create two couture dresses designed and constructed from botanicals for holiday event
- Designed the event's brand identity and promotional materials

Drexel University | Philadelphia, PA

Designer / Illustrator / Coder, Winter 2021 & 2022

- Worked with the School of Education to design three posters that explained and promoted Noyce Scholarships to STEM majors and professionals
- Chosen to design and illustrate Drexel University's annual holiday card. Also collaborated to code and animate the card for deployment on a variety of platforms

Pennoni Honors College Design Internship

Designer / Social Media Manager, Summer 2021 - 2022

- Supported the Drexel Pennoni Honors College Marketing and Media Department by creating visual content for *The Smart Set* magazine and updating Instagram pages to promote new articles

ACTIVITIES

Design Explorations in London

Winter 2021

- Participated in intensive explorations of design and culture in London with Drexel professors and fellow design students and produced publication materials as a post-trip project

Drexel Art Association

2019 - 2021

- Partnered with fellow designers to create a supportive community space while producing publication materials

Drexel University Dance Ensemble

2019 - 2021

- Selected to participate in weekly classes and performances across a wide variety of dance style